empaction

SMS MODULE

direct - cross-media - effective

Let your customer know that you view them as a friend and share exclusive information with them: using the empaction SMS module.

Perfect for short-term communication

Whether for current discount offers, appointment reminders, delivery notifications, order confirmations or emergency communication – as a text message, your information is delivered directly to your customer. According to surveys, 95% of all recipients read their messages within 5 seconds.

Personal approach – automated delivery

Text messages allow you to reach your customer on a personal level – whenever you feel the need. You can choose the exact delivery time using our automated delivery process. Multi-part messages and follow-up campaigns are also an option.

Effective and cost-efficient

SMS campaigns can be sent online from anywhere – and are faster and more cost-effective than any other form of marketing. Viral effects can also play a role.

Instant results

Thanks to our illustrative delivery reports, you always have the latest information. Experience has also shown a 70% response rate to two-way text messages.

Cross channel potential

SMS campaigns are excellent for combining with other marketing channels, such as our email or fax tool. With cross channel marketing, you increase the effectiveness of each individual activity.

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